

May 2020

EMBA-Global Americas and Europe

Class schedule

Term dates:

Part 1	Term 1	May – August 2020
	Term 2	September – December 2020
	Term 3	January – March 2021
Part 2	Terms 4 + 5	March – December 2021

Courses taught throughout Term 1:

- Executive Leadership (half-course)
- Financial Accounting
- Managerial Economics (half-course)
- Leadership and Organisational Change
- Managerial Statistics

Courses taught throughout Term 2:

- Marketing Strategy
- Corporate Finance
- Financial Planning and Analysis (half-course)
- Decision Models (half-course)
- Operations Management

Courses taught throughout Term 3:

- Global Economic Environment
- Strategic Management
- Capital Markets and Investments (optional)
- Managerial Negotiations or Private Equity, Growth Equity, and LBO's

This timetable may be subject to change.

Core courses

Part 1

2020

Orientation

May Class week 1 – London

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Term 1

June Class week 2 – New York

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July Class week 3 – New York

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August Class week 4 – London

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Term 2

September Class week 5 – New York

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October Class week 6 – London

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November Class week 7 – New York

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December Class week 8 – London

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2021

Term 3

January Class week 9 – New York

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

February Class week 10 – London

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

March Class week 11 – New York

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

EMBA-Global class weeks

Globalise your career

ELECTIVE COURSES

During terms 4 and 5, EMBA-Global students must complete 10 elective options from within the EMBA-Global elective portfolio. This can include a combination of the following options:

1. The elective courses offered by Columbia Business School, London Business School and The University of Hong Kong. You can select a format, timeframe and location to suit you.
2. An optional independent research course that challenges you to analyse and resolve complex business problems using the business skills, frameworks and tools acquired throughout the programme. You can work individually or in a team of up to four members and with a faculty member from either School.
3. One required Global Business Assignment or International Seminar, which allows you to further broaden your global perspective. You may choose to take another as part of your elective credits. Each trip has its own unique focus, but usually includes attending seminars, visiting corporate sites and meeting with top business and government leaders. The choice of locations includes Argentina, San Francisco, China, Mexico, Athens, Germany, Israel, South Africa and UAE (subject to change).

Core courses have been carefully planned so you can begin taking electives as early as the end of the third term. You may also choose to take all your electives at one school, thus reducing the need to travel.

Here is a sample of the elective courses offered at each school:



Columbia Business School

- Advanced Corporate Finance
- Personal Leadership and Success
- Capital Markets and Investments
- Entrepreneurial Finance
- Napoleon's Glance
- Globalisation and Markets and the Changing Economic Landscape
- Mergers and Acquisitions



London Business School

- Achieving Strategy Agility
- Energy Markets, Models and Strategies
- Managing Corporate Turnarounds
- Paths to Power
- Project Management
- Private Equity and Venture Capital
- Managing Change
- Social Media and Internet Marketing
- Entrepreneurship in Emerging Markets



The University of Hong Kong

- Fintech in the Asian Century: Global Implications for Disruption, Inclusion and Risk
- Asian Business and Economy
- The New World Order: Opportunities and Risks in the Global Economy with an Emerging China
- Multinational Strategy in China
- Corporate Strategies for Organizational Change in Asia
- Turn Around Management and Corporate Restructuring

The balance and content of the elective portfolio changes each year to reflect trends in business practice and research, and not all are available every year.



Flexible format

Electives may be structured in a number of formats to suit the EMBA-Global schedule. Most, but not all, electives are offered in the formats shown below:

Weekly sessions:	London Business School Classes run over 10 weeks with students attending once a week in either a morning, afternoon or evening time slot.	Columbia Business School Students have access to some full-time MBA electives, which typically run during the day from Monday to Friday.
Block sessions:	London Business School Classes run from Monday to Friday of one week before and after the Autumn and Spring terms in September, December/January, March and April.	Columbia Business School Classes run from Monday to Friday of one week throughout the year.
Modular sessions:	London Business School Classes run on consecutive Fridays and Saturdays of alternate weeks for 10 weeks.	Columbia Business School Classes run on consecutive Fridays and Saturdays of alternate weeks for nine weeks.

Please be aware that due to timetable restrictions, not all electives offered may be available to you. Your choice of electives will be restricted if you only opt for those offered in the block week format.