

## May 2016

### EMBA-Global Americas and Europe

#### Class schedule

#### Term dates:

<b>Part 1</b>	<b>Term 1</b>	May – August 2016
	<b>Term 2</b>	September – December 2016
	<b>Term 3</b>	January – March 2017
<b>Part 2</b>	<b>Terms 4 + 5</b>	March – December 2017

#### Courses taught throughout Term 1:

- Executive Leadership (half course)
- Financial Accounting
- Managerial Economics (half course)
- Leadership and Organisational Change
- Managerial Statistics

#### Courses taught throughout Term 2:

- Marketing Strategy
- Corporate Finance
- Managerial Accounting (half course)
- Decision Models (half course)
- Operations Management

#### Courses taught throughout Term 3:

- Global Economic Environment
- Strategic Management
- Capital Markets and Investments
- Managerial Negotiations

This timetable may be subject to change.

# Core courses

## Part 1

2016

#### Orientation

May  
Class week 1 – London

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#### Term 1

June  
Class week 2 – New York

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July  
Class week 3 – New York

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August  
Class week 4 – London

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

#### Term 2

September  
Class week 5 – New York

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October  
Class week 6 – London

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November  
Class week 7 – New York

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December  
Class week 8 – London

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

2017

#### Term 3

January  
Class week 9 – New York

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February  
Class week 10 – London

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March  
Class week 11 – New York

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

# ELECTIVE COURSES

During terms 4 and 5, EMBA-Global students must complete 10 elective options from within the EMBA-Global elective portfolio. This can include a combination of the following options:

1. The elective courses offered by Columbia Business School, London Business School and The University of Hong Kong. You can select a format, timeframe and location to suit you.
2. An optional independent research course that challenges you to analyse and resolve complex business problems using the business skills, frameworks and tools acquired throughout the programme. You can work individually or in a team of up to four members and with a faculty member from either School.
3. One required International Seminar or Assignment, which allows you to further broaden your global perspective. You may choose to take another as part of your elective credits. Each trip has its own unique focus, but usually includes attending seminars, visiting corporate sites and meeting with top business and government leaders. A choice of locations include Eastern Europe, China, South America, South Africa and India.

Core courses have been carefully planned so you can begin taking electives as early as the end of the third term. You may also choose to take all your electives at one school, thus reducing the need to travel.

Here is a sample of the elective courses offered at each school:



### Columbia Business School

- Advanced Corporate Finance
- Behavioural Economics and Decision Making
- Capital Markets and Investments
- Entrepreneurial Finance
- Entrepreneurial Management
- Globalisation and Markets and the Changing Economic Landscape
- Managerial Negotiations
- Mergers and Acquisitions



### London Business School

- Achieving Strategy Agility
- Energy Markets, Models and Strategies
- Financing the Entrepreneurial Business
- Managing Corporate Turnarounds
- Paths to Power
- Project Management
- Private Equity and Venture Capital
- Managing Change
- Social Media and Internet Marketing
- Entrepreneurship in Emerging Markets



### The University of Hong Kong

- Asia and the new global economic order
- Asian Business and Economics
- Deal Making in Asia & China
- Multinational Strategy in China
- The Chinese Economy and Financial System

The balance and content of the elective portfolio changes each year to reflect trends in business practice and research, and not all are available every year.



### Flexible format

Electives may be structured in a number of formats to suit the EMBA-Global schedule. Most, but not all, electives are offered in the formats shown below:

<b>Weekly sessions:</b>	<b>London Business School</b> Classes run over 10 weeks with students attending once a week in either a morning, afternoon or evening time slot.	<b>Columbia Business School</b> Students have access to some full-time MBA electives, which typically run during the day from Monday to Friday.
<b>Block sessions:</b>	<b>London Business School</b> Classes run from Monday to Friday of one week before and after the Autumn and Spring terms in September, December/January, March and April.	<b>Columbia Business School</b> Classes run from Monday to Friday of one week throughout the year.
<b>Modular sessions:</b>	<b>London Business School</b> Classes run on consecutive Fridays and Saturdays of alternate weeks for 10 weeks.	<b>Columbia Business School</b> Classes run on consecutive Fridays and Saturdays of alternate weeks for nine weeks.

Please be aware that due to timetable restrictions, not all electives offered may be available to you. Your choice of electives will be restricted if you only opt for those offered in the block week format.