

**May 2018**  
EMBA-Global Asia  
Class schedule

**Term dates:**

<b>Part 1</b>	<b>Term 1</b>	May – August 2018
	<b>Term 2</b>	September – December 2018
	<b>Term 3</b>	January – March 2019
<b>Part 2</b>	<b>Terms 4 + 5</b>	March – December 2019

**Courses taught throughout Term 1:**

- Executive Leadership (half course)
- Financial Accounting
- Managerial Economics (half course)
- Leadership and Organisational Change
- Managerial Statistics

**Courses taught throughout Term 2:**

- Marketing Strategy
- Corporate Finance
- Managerial Accounting (half course)
- Decision Models (half course)
- Operations Management

**Courses taught throughout Term 3:**

- Global Economic Environment
- Strategic Management
- Capital Markets and Investments
- Managerial Negotiations

This timetable may be subject to change.

**Core courses**

**Part 1**

2018

**Orientation**

**May**  
Class week 1 – Hong Kong

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**Term 1**

**June**  
Class week 2 – Hong Kong

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**July**  
Class week 3 – New York

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**August**  
Class week 4 – London

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

2019

**Term 2**

**September**  
Class week 5 – Hong Kong

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**October**  
Class week 6 – London

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**November**  
Class week 7 – Hong Kong

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**December**  
Class week 8 – Hong Kong

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**Term 3**

**January**  
Class week 9 – New York

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**February**  
Class week 10 – Hong Kong

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

**March**  
Class week 11 – Shanghai

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

EMBA-Global Asia class weeks

Globalise your career

# ELECTIVE COURSES

During terms 4 and 5, EMBA-Global Asia students choose eight courses from the EMBA-Global Asia elective portfolio. The EMBA-Global Asia elective portfolio is made up of:

- Elective courses** – As an EMBA-Global Asia student, you have access to the elective courses offered by London Business School, Columbia Business School and The University of Hong Kong. You can select the format, timeframe and location to suit you.
- Independent research courses** – These optional courses give you the opportunity to work with a faculty member on a project that challenges you to analyse and resolve complex business problems using the business skills, frameworks and tools acquired through the programme.

#### Global Business Assignment and International Seminars

– All three Schools offer a range of International Assignments and Seminars that allow you to further broaden your global perspective. The choice of locations includes Argentina, Chile, China, Germany, Israel, Myanmar, Russian Federation, South Africa and UAE (subject to change). Each Assignment and Seminar has its own unique focus, but usually includes lectures, visits to corporate sites and meetings with top business and government leaders.

You may take all your electives at one School, thus reducing or eliminating the need to travel.

Here is a sample of the elective courses offered at each school:



#### Columbia Business School

- Globalisation and Markets
- Personal Leadership and Success
- Entrepreneurial Finance
- Customer Centric Innovation
- Mergers and Acquisitions
- Behavioral Economics
- Value Investing
- Financial Statement Analysis and Valuation
- Global Entrepreneurship



#### London Business School

- Achieving Strategy Agility
- Energy Markets, Models and Strategies
- Managing Corporate Turnarounds
- Paths to Power
- Project Management
- Private Equity and Venture Capital
- Managing Change
- Social Media and Internet Marketing
- Entrepreneurship in Emerging Markets



#### The University of Hong Kong

- Asia and the New Global Economic Order
- Asian Business and Economy
- Asian Connectivity: Silk Road, Regions, Clusters and Organisation
- Multinational Strategy in China
- Digital Transformations
- Turn Around Management and Corporate Restructuring

The balance and content of the elective portfolio changes each year to reflect trends in business practice and research, and not all are available every year.



#### Flexible format

Electives may be structured in a number of formats to suit the EMBA-Global schedule. Most, but not all, electives are offered in the formats shown below:

<b>Weekly sessions:</b>	<b>London Business School</b> Classes run over 10 weeks with students attending once a week in either a morning, afternoon or evening time slot.	<b>Columbia Business School</b> Students have access to some full-time MBA electives, which typically run during the day from Monday to Friday.	
<b>Block sessions:</b>	<b>London Business School</b> Classes run from Monday to Friday of one week before and after the Autumn and Spring terms in September, December/January, March and April.	<b>Columbia Business School</b> Classes run from Monday to Friday of one week throughout the year.	<b>The University of Hong Kong</b> HKU electives are offered in Block sessions. Classes run from Monday to Friday of one week throughout the year.
<b>Modular sessions:</b>	<b>London Business School</b> Classes run on consecutive Fridays and Saturdays of alternate weeks for 10 weeks.	<b>Columbia Business School</b> Classes run on consecutive Fridays and Saturdays of alternate weeks for nine weeks.	

Please be aware that due to timetable restrictions, not all electives offered may be available to you. Your choice of electives will be restricted if you only opt for those offered in the block week format.