

EMBA-Global Asia

The Executive MBA programme for globally-focused executives and managers



How to make a successful application to the EMBA-Global Asia programme

Why EMBA-Global Asia?



A rewarding global career

EMBA-Global Asia offers the truly global business perspectives and managerial agility that business leadership demands and rewards. From day one, you are exposed to insights, expertise and networks that will open up a world of opportunities – without interrupting your career.

“EMBA-Global helped me understand so many dimensions to business. I now understand a global business model and have the fundamental skills to manage a geographically diverse team. The programme was extremely influential in giving me the confidence and capability to dive into my venture. I have also been able to leverage the London and Columbia Business School networks to push my company in the direction I want.”

EMBA-Global 2008 alumnus, **Lu Yan**, is President of Yan Engines and is based in Taipei.

A unique global network

As an EMBA-Global Asia student, you are a life-long member of an unparalleled global network of three top-ranked business schools – London Business School, Columbia Business School, and the University of Hong Kong.

In class, you share your experience, develop your cross-cultural capabilities and build lasting friendships and exciting new business contacts with diverse, high-calibre and experienced managers and professionals.

An exceptional global experience

Study in New York, London, Hong Kong and Shanghai, and access the academic resources of three prestigious schools. Learn the Asian, European and North American perspectives on business theory and practice from world-class academics and practitioners.

The timetable is designed to minimise your time spent away from the office and to maximise learning impact. Core courses are taught in four or five-day residential blocks, approximately once per month. You then have access to a vast portfolio of elective courses and international assignments offered by all three schools. Throughout the programme, you are supported by a dedicated programme management team.

Key programme facts

Next start date	May 2010
Programme duration	20 months (with a 16-month option)
Fees	US\$125,040*

Current class profile

Nationalities represented	12
Average work experience	12 years
Non-Asian citizens	72%
Women	22%

* Subject to change.

Your next steps



1. Continue your research

Review the EMBA-Global website, attend an information event and arrange a one-to-one discussion with a member of the EMBA- Global Asia programme team. You can also schedule a tour of the HKU Cyberport campus, or a visit to the London Business School and/or Columbia Business School campuses.

2. Check your fit

We recommend that you fully explore your fit with the admissions requirements for the EMBA-Global Asia programme. For personalised advice, simply send your CV for an informal pre-application review to: asia@emba-global.com

3. Speak with alumni and current students

We are happy to put you in contact with an EMBA-Global alumnus to improve your understanding of the benefits and demands of being part of EMBA-Global.

4. Sit in on an EMBA-Global Asia class

EMBA-Global classes take place in Hong Kong, London, New York and Shanghai. Contact us well in advance to arrange a class visit as places are limited: asia@emba-global.com

5. Prepare for the GMAT

The Graduate Management Admissions Test (GMAT) provides us with useful information about your quantitative and verbal reasoning abilities and is an essential requirement for admission. Visit the GMAT website for more information and to book your test: www.mba.com

6. Secure your employer's support

Many EMBA-Global students are sponsored by their employer to undertake the programme and all students need their employer's consent to attend classes. Speak with your employer early and view our sample business case for our top tips: www.emba-global.com/businesscase/

7. Start your application

The EMBA-Global Asia application process requires you to demonstrate your individual contribution to the learning experience, and how you will benefit from the programme. For full details of how to apply and to log in to view the online application, please visit: www.emba-global.com/asia/apply/

The three application dates below are to help you plan your application timing. The sooner you apply, the sooner you receive a decision. Places are allocated on a rolling basis. Candidates who apply after the March deadline will be considered on a case by case basis.

Application dates

Stage one	30 September 2009
Stage two	15 January 2010
Stage three	8 March 2010

All details are correct at the time of print.
London Business School, Columbia Business
School and the University of Hong Kong
reserve the right to make changes at any time.

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