

## EMBA-Global Asia

The Executive MBA programme for globally-focused executives and managers



### Why EMBA-Global Asia?



#### A unique global network

As an EMBA-Global Asia student, you are a life-long member of an unparalleled global network of three top-ranked business schools – London Business School, Columbia Business School, and The University of Hong Kong.

In class, you share your experience, develop your cross-cultural capabilities and build lasting friendships and exciting new business contacts with diverse, high-calibre and experienced managers and professionals.

#### An exceptional global experience

Study in New York, London, Hong Kong and Shanghai, and access the academic resources of three prestigious schools. Learn the Asian, European and North American perspectives on business theory and practice from world-class academics and practitioners.

The timetable is designed to minimise your time spent away from the office and to maximise learning impact. Core courses are taught in four or five-day residential blocks, approximately once per month. You then have access to a vast portfolio of elective courses and international assignments offered by all three schools. Throughout the programme, you are supported by a dedicated programme management team.

#### A rewarding global career

EMBA-Global Asia offers the truly global business perspectives and managerial agility that business leadership demands and rewards. From day one, you are exposed to insights, expertise and networks that will open up a world of opportunities – without interrupting your career.

**“Choosing EMBA-Global Asia was a career changing decision. Over the past 12 months, several successful projects at work were directly inspired by concepts learned in the classroom. After experiencing the passion and intellectual rigour with which professors from Columbia, London Business School, and HKU actively engage the class in, I understood why this is the premier programme for global executive leaders.”**

**Ivan Shyr (USA)**, EMBA-Global Asia 2011  
Director, Corporate Development  
Gulf Semiconductor  
Shanghai, China

#### Key programme facts

Next start date	May 2012
Programme duration	20 months (with a 16-month option)

#### Current class profile

Nationalities represented	17
Average work experience	11 years
Non-Asian citizens	64%
Women	16%

## Your next steps



### 1. Continue your research

Review the EMBA-Global Asia website ([www.emba-global.com/asia/](http://www.emba-global.com/asia/)) and arrange a one-to-one discussion with a member of the EMBA-Global Asia admissions team. You can also schedule a tour of the HKU Cyberport campus, or a visit to the London Business School and/or Columbia Business School campuses.

### 2. Check your fit

We recommend that you fully explore your fit with the admissions requirements for the EMBA-Global Asia programme. For personalised advice, simply send your CV for an informal pre-application review to: [asia@emba-global.com](mailto:asia@emba-global.com)

### 3. Speak with alumni and current students

We are happy to put you in contact with an alumnus or a current student of the EMBA-Global Asia programme to improve your understanding of the benefits and demands of being part of EMBA-Global Asia.

### 4. Sit in on an EMBA-Global Asia class

EMBA-Global Asia classes take place in Hong Kong, London, New York and Shanghai. Contact us well in advance to arrange a class visit as places are limited: [asia@emba-global.com](mailto:asia@emba-global.com)

### 5. Prepare for the GMAT

The Graduate Management Admissions Test (GMAT) provides us with useful information about your quantitative and verbal reasoning abilities and is an essential requirement for admission. Visit the GMAT website for more information and to book your test: [www.mba.com](http://www.mba.com)

### 6. Prepare for Essay questions

The essay questions are designed to help us build up a picture of you and what you can bring to the class. There are no right or wrong answers and all information is important. We recommend that you observe the maximum word limit which has been indicated for each essay question.

### 7. Secure your employer's support

Many EMBA-Global Asia students are sponsored by their employer to undertake the programme and all students need their employer's consent to attend classes. Speak with your employer early and view our sample business case for our top tips: [www.emba-global.com/businesscase/](http://www.emba-global.com/businesscase/)

### 8. Start your application

The EMBA-Global Asia application process requires you to demonstrate your individual contribution to the learning experience, and how you will benefit from the programme. For full details of how to apply and to log in to view the online application, please visit: [www.emba-global.com/asia/apply/](http://www.emba-global.com/asia/apply/)

### 9. Your application checklist

- Completed online application, including application form, essays and personal statement
- One-page CV or resume
- Official academic transcripts or certificates
- GMAT test score certificate
- TOEFL / IELTS for non native English speakers
- Two references, one of which should be from your current manager
- Letter of support from employer
- Copy of passport page with picture and identification information
- Non-refundable application fee

### 10. Documents to be sent to the Admissions Office

Application fee if not paid online. Transcripts, academic documents and supporting documents if not uploaded to application.

## Admissions for the May 2012 intake

The two application deadlines below are to help you plan your application timing. The sooner you apply, the sooner you receive a decision. Places are allocated on a rolling basis. Candidates who apply after the spring deadline will be considered on a case by case basis.

### Application deadlines

Early stage deadline	28 November 2011
Spring deadline	17 January 2012

For more information, please contact:

### EMBA-Global Asia Programme Office

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